

State of California, Office of the Patient Advocate
Presents:

Public Reporting on Health Care Quality:
Challenges, Opportunities, and State-Level Policy Implications
A Symposium on the “State” of the Art

DATE - June 6, 2006

PLACE - Crowne Plaza Hotel, LAX, Los Angeles, CA

PROGRAM AGENDA

8:00 – 9:00 AM

REGISTRATION & CONTINENTAL BREAKFAST

9:00 AM

WELCOME & INTRODUCTION

Ed Mendoza, Acting Director, California Office of the Patient Advocate

John Zweifler, MD, MPH, Medical Consultant, California Office of the Patient Advocate

9:15 AM

MORNING KEYNOTE

Elizabeth McGlynn, PhD, Associate Director

RAND Health Director of the Center for Research on Quality in Health Care
NCQA Committee on Performance Measurement

9:45 AM

PLENARY PANEL 1: HEDIS & CAHPS: Do They Reflect True Quality Differences?

Moderator: Patrick Romano, MD, MPH, Professor, Medicine and Pediatrics
UC Davis Division of General Medicine; AHRQ Quality Indicators Support Team

Panelists:

1. Steven R. Green, PhD, Research Scientist, Life and Health Actuarial
New Jersey Department of Banking and Insurance
2. Joachim Roski, PhD, MPH, Vice-President, Performance Measurement
National Committee for Quality Assurance
2. Julie Brown, Director, Survey Research Group
The RAND Corporation
4. Ted von Glahn, MSPH, Director of Consumer Engagement
Pacific Business Group on Health
5. John Adams, PhD, RAND Consultant
Pacific Business Group on Health's Scoring Methodology Review Project

10:45 AM
BREAK

11:00 AM
PLENARY PANEL 2: New Sources and Uses of Quality Data

Moderator: Maribeth Shannon, MS, Director, Hospitals and Nursing Homes
Program, California HealthCare Foundation

Panelists:

1. Marc P. Volavka, Executive Director, Pennsylvania Health Care Cost
Containment Council
2. Charles A. Gallia, PhD, Acting Research Manager
Office of Medical Assistance Programs, Oregon Department of Human Services
3. Gerald F. Kominski, PhD, Associate Director, UCLA Center for Health Policy
Research
4. Cori Reifman, MPH, Research Project Manager, California Office of the
Patient Advocate

5. Marcy Gallagher, RN, MPA, JD, Chief, Plan Surveys Division, HMO Help Center, California Department of Managed Health Care

12:00 – 12:45 PM
LUNCH

1:00 PM
AFTERNOON KEYNOTE
Kenneth W. Kizer, MD, MPH, President & CEO
Medsphere Systems Corporation
(Former President & CEO, National Quality Forum)

1:30 PM
PLENARY PANEL 3: What Stakeholders Think: The Role for Public Disclosure

Moderator: Tom Williams, Executive Director, Integrated Healthcare Association

Panelists:

1. Ronald Bangasser, MD, FAAFP, Past President, California Medical Association; Chair, Integrated Healthcare Association's P4P Technical Committee; Director of External Affairs, Beaver Medical Group
2. Donald Crane, President and Chief Executive Officer, California Association of Physician Groups
3. Jeff Kamil, MD, Vice-President, Chief Medical Officer, Blue Cross of California; NCQA Committee on Performance Measurement
4. Shelley Rouillard, Program Director, Health Rights Hotline
5. Sidna M. Scheitel, MD, MPH, Assistant Professor, Mayo Clinic College of Medicine; Consultant in Primary Care Internal Medicine, Health Care Policy & Research; Board Member, Minnesota Institute for Clinical Systems Improvement

2:45 PM
BREAK

3:00 PM

PLENARY PANEL 4: Future Directions for Public Reporting and Quality Initiatives

Moderator: Lucinda (Cindy) Ehnes, JD, Director, California Department of Managed Health Care

Panelists:

1. Marybeth Farquhar, RN, MSN, Senior Advisor, Quality Indicators Initiative, Center for Delivery, Organization & Markets, Agency for Healthcare Research and Quality
2. David Carlisle, MD, PhD, Director, California Office of Statewide Health Planning and Development
3. Richard Dixon, MD, FACP, Distinguished Consultant, Office of Private and Public Partnerships, Centers for Disease Control and Prevention
4. Dale Shaller, MPA, Shaller Consulting, Author, *"Consumers in Health Care: The Burden of Choice,"* October 2005
5. Arnold Milstein, MD, MPH, Medical Director, Pacific Business Group on Health; Chief Physician, Mercer Health+Benefits

4:15 PM

ADJOURNMENT

Co-Sponsors:

California HealthCare Foundation
Center for Health Services Research in Primary Care (UC, Davis)
Integrated Healthcare Association
Pacific Business Group on Health

THE END